

NURSING HOME DATABASE

As the population ages, the retirement home and long-term care market expands. The Nursing Home professionals within this list represent an ensemble of the compiled and response lists of our several list management clients.

Total Database - 56,488

Available Selects \$5/M

Activity Directors	9,431
Assisted Living Professionals & Centers	6,908
Nursing Home Physical Therapy Dept.	5,765
Nursing Homes (Total by Title)	2,221
Retirement Center Marketing Directors	3,904
Retirement Center Directors	5,339
Senior Day Care Centers	9,222
Marketing Director	9,765
In Service Education Director	1,273
Medical Records Director	3,450
Managed Care Director	1,210

Terms and Pricing

List Rental	\$90/M	Recency Select (3 mos)	\$20/M	Gender Select	\$5/M
Minimum Order	3000	Recency Select (6 mos)	\$15/M	Geographic Select	\$5/M
FTP	\$50	Recency Select (12 mos)	\$10/M	Age/Income Select	\$5/M
EMail	\$50	Telephones	\$35/M	Key Coding	\$5/M

Brokers Welcome