

# BYRUM FLEMING

Mailing List Brokerage and Management

www.byrumfleming.com

12600S

## MUSIC MAKERS

Whether a beginning student or a seasoned professional, the Music Makers file offered by Byrum & Fleming consists of musicians who love to collect and play musical instruments. They are interested in keeping up-to-date on the latest technology and techniques related to their craft. Select by instrument as well as by teachers, music store owners, collectors and magazine subscribers. Sourced from online surveys, product registrations and opt-in email, target these musicians for any music related offers, magazines, catalogs, electronics, computer equipment/software and more. This file is also available at Email Address.

### Total Database - 914,215

Available Selects \$5/M

Bass Players	22,267
Drummers/Percussionists	35,126
Guitarists	29,806
Keyboards (Pianists)	39,085
Miscellaneous Instruments	7,612
Mail Order/Catalog Buyers of Musical Instruments	375,298
Music Store Owners	5,445
Music Teachers	6,005
Musical Instruments Magazine Subscribers	556,945
Online Buyers of Musical Instruments	132,992
Orchestral Instrument Players	4,779
Vintage Instrument Collectors	3,594

### Terms and Pricing

List Rental	\$90/M	Recency Select (3 mos)	\$20/M	Geographic Select	\$5/M
Minimum Order	5000	Recency Select (6 mos)	\$15/M	Income Select	\$5/M
Email	\$50	Recency Select (12 mos)	\$10/M	Gender Select	\$5/M
FTP	\$50	Telephones	\$35/M	Keycoding	\$5/M

*Brokers Welcome*