

BYRUM & FLEMING

Mailing List Brokerage and Management

www.byrumfleming.com

64600A

MIND OVER MONEY SEEKERS

The Mind Over Money Seekers are actively in pursuit of money-making opportunities. These aspiring individuals have latent talents such as skills in public speaking, writing, graphic arts or knowledge in a specialized area. They have responded to direct mail offers to receive publications, videos, and attend seminars and conferences on how to transform their talents into money-making enterprises. Classified by significant interest, target these individuals for financial and business opportunities, publications, seminars, and credit and loan offers.

Total Database - 206,857

Available Selects \$5/M

Accounting & Bookkeeping	18,656
Business Consultants	10,976
Computer & Software Consultants	30,870
Direct Marketing	10,785
Graphic Arts	21,886
Internet Marketing Consultants	12,187
Medical Transcription	18,654
Public Speaking Skills	25,373
Sales Consultants	15,309
Self-Publishing (Internet & Print)	9,876
Speaker Bureau Members	6,225
Web Page Design & Services	12,287
Writing Skills	13,873

Terms and Pricing

List Rental	\$90/M	Recency Select (3 mos)	\$20/M	Gender Select	\$5/M
Minimum Order	3000	Recency Select (6 mos)	\$15/M	Geographic Select	\$5/M
FTP	\$50	Recency Select (12 mos)	\$10/M	Age/Income Select	\$5/M
EMail	\$50	Telephones	\$35/M	Key Coding	\$5/M

Brokers Welcome

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