

Mailing List Brokerage and Management www.byrumfleming.com

5200A Series

MENTORING AND COACHING

These managers and supervisors ordered, or their company ordered for them, booklets about how to better coach employees, offer feedback, delegate and recognize performance.

Total Database - 59,850

Available Selects \$5/M

Coaching and Feedback	10,771
Delegating	10,872
Leadership Skills	11,776
Managing Teams	9,876
Problem Solving	5,890
Setting Priorities and Planning	10,665

Terms and Pricing

		TOTAL STATE OF THE			
List Rental	\$90/M	Recency Select (3 mos)	\$20/M	Gender Select	\$5/M
Minimum Order	3000	Recency Select (6 mos)	\$15/M	Geographic Select	\$5/M
FTP	\$50	Recency Select (12 mos)	\$10/M	Age/Income Select	\$5/M
EMail	\$50	Telephones	\$35/M	Key Coding	\$5/M

Brokers Welcome