

BYRUM FLEMING

Mailing List Brokerage and Management

www.byrumfleming.com

82500B

MEMORABILIA COLLECTORS

Memorabilia Collectors enjoy surrounding themselves with items that help remind them of a time gone by. These highly responsive memorabilia collectors are no exception. Oldies but goodies, in the genre of sports, television, music and movies are their treasure troves. Famous sports figures, actors, musicians all attract these avid consumers of memorabilia. They pride themselves on their collections and are always looking for additional memorabilia or collectible items. Team logos, old newspapers and magazines, dated comic books are examples of thier items of interest. Reach out these collectors who are actively looking for and ready to secure a new treasured memory of that special something from times past. Sourced from direct mail and telemarketing surveys.

Total Database - 1,725,966

Available Selects \$8/M

Sports Memorabilia Collectors	241,718
Television Memorabilia Collectors	344,766
Music Memorabilia Collectors	684,621
Movie Memorabilia Collectors	454,861

Terms and Pricing

List Rental	\$85/M	Telephone Numbers	\$35/M	Geographic Select	\$8/M
Minimum Order	5000	Recency Select (3mos)	\$20/M	Income Select	\$8/M
FTP	\$50	Recency Select (6mos)	\$15/M	Gender Select	\$8/M
Email	\$50	Recency Select (12mos)	\$10/M	Keycoding	\$5/M

Brokers Welcome