

# BYRUM FLEMING

Mailing List Brokerage and Management

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## MEDICAL RECORDS & HEALTH CARE ADMINISTRATION

ICD-10 is still on the horizon, so this Medical Records & Health Care Administration list is comprised of specialists who continue to train themselves with current directories, methods, and texts. This list is your total source for medical records and health care administration professionals. These health care administration pros have enrolled in continuing education programs and training, including seminars, videos, and online training, for the upcoming ICD-10 implementation in late 2013. The men and women professionals available here have purchased books, programs, software, subscriptions, updates, and seminars to help them better accomplish their health administration tasks. Reach out to them in your next direct mail campaign with your product or service that will enhance their professional and personal lives. Sourced from direct mail responses and subscriptions.

### **Total Database - 60,229**

Available Selects \$5/M

Hospital Billing/Insurance Departments	2,310
Hospital Business Office Managers	1,615
Hospital Medical Records Directors	2,876
Nursing Home Medical Records Dir	6,322
Home Health Care Admin/Med Records	3,112
HMO/PPO Administrators	635
Medical Coders & Records Specialists	18,383
Group Practice Admin/Medical Records	2,190
Physician Office Admin/Medical Records	21,883
Medical Library	903

### **Terms and Pricing**

List Rental	\$90/M	Recency Select (3 mos)	\$20/M	Gender Select	\$5/M
Minimum Order	3000	Recency Select (6 mos)	\$15/M	Geographic Select	\$5/M
FTP	\$50	Recency Select (12 mos)	\$10/M	Age/Income Select	\$5/M
EMail	\$50	Telephones	\$35/M	Key Coding	\$5/M

*Brokers Welcome*

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