

BYRUM FLEMING

Mailing List Brokerage and Management

www.byrumfleming.com

2400A

MEDICAL OFFICE TRAINING SEMINARS

Clinics, hospitals, and physician offices send their nurse managers, business office managers, physician's assistants, and receptionists to the Medical Office Training series of seminars to better train them on intra-office and customer service skills. The professionals in the Medical Office Training Seminars list, offered by Byrum & Fleming are actively seeking ways to excel in their fields. They attend continuing education classes, subscribe to newsletters and journals, purchase office supplies and promotional items for their practice. Choose from the many selects available including geographic area and gender to further target your audience. Reach out to them with your product or service that will improve their professional and personal lives. Whether marketing to nurses, medical secretaries, or medical office managers the Medical Office Training list is the starting place for your next direct mail campaign.

Total Database - 53,976

Available Selects \$5/M

Billing & Insurance Dept Managers	2,655
Group Practice Administrators	2,210
Hospital Administrators	2,998
Hospital Business Office Managers	1,644
Medical Coding Professionals	18,980
Medical Records Directors	4,624
Nurse Managers	4,855
Personnel & Human Resources Mgrs	2,749
Physician Office Managers	12,983
CQI/TQM Health Professionals	1,108

Terms and Pricing

List Rental	\$90/M	Recency Select (3 mos)	\$20/M	Gender Select	\$5/M
Minimum Order	3000	Recency Select (6 mos)	\$15/M	Geographic Select	\$5/M
FTP	\$50	Recency Select (12 mos)	\$10/M	Age/Income Select	\$5/M
Email	\$50	Telephones	\$35/M	Key Coding	\$5/M

Brokers Welcome

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