

# Mailing List Brokerage and Management

www.byrumfleming.com

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## MEDICAL & HEALTH CARE PROFESSIONALS - SPECIAL CATEGORIES

The Medical & Health Care Professionals - Special Categories list offered by Byrum & Fleming consists of many hard to find special categories. Approximately 50% of the file is at home address, the origination of the inquiry or order. Please visit our website to view this list and others: www.byrumfleming.com

### Total Database - 149,696

#### Available Selects \$5/M

Cardiac Physician Assistants	928
Lactation Consultants	6,228
Midwives	1,028
Optometrists	7,779
Personal Trainers	12,870
Pharmacists	47,909
Psychiatrists	8,291
Psychologists	4,554
Respiratory Therapists	37,712
Senior Health Physical Therapists	8,648
Sports Medicine	4,698
Veterinarians	9,051

#### Terms and Pricing

List Rental	\$90/M	Recency Select (3 mos)	\$20/M	Gender Select	\$5/M
Minimum Order	3000	Recency Select (6 mos)	\$15/M	Geographic Select	\$5/M
FTP	\$50	Recency Select (12 mos)	\$10/M	Age/Income Select	\$5/M
EMail	\$50	Telephones	\$35/M	Key Coding	\$5/M

Brokers Welcome