

# BYRUM FLEMING

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## Medical Coders in Health Care Administration

### NEW TO MARKET

In the vast bureaucracy of the health care industry, medical records and the services that depend on them have become an important target of companies whose products, services, software and programs offer efficiency and improvement. These career-oriented individuals have purchased health records administration books and services in the past and are excellent candidates for related continuing education courses and publications. Now we offer specific selects by specific interests.

### Total Database - 42,077

#### Selects available:

ROI (Release of Information) within HIM Department	3,283
HIM (Health Information Mgmt) Coding Professionals	20,231
PFS (Patient Financial Services )	1,601
CDI (Clinical Documentation Improvement)	16,962

### Terms and Pricing

List Rental	\$95/M	Recency Select (3 mos)	\$20/M	Gender or title	\$5/M
Minimum Order	3,000	Recency Select (6 mos)	\$15/M	Geography	\$5/M
Email shipping	\$50	Recency Select (12 mos)	\$10/M	Employee size	\$5/M

*Brokers Welcome*