

BYRUM FLEMING

Mailing List Brokerage and Management

www.byrumfleming.com

62700E

MARKETING EXECUTIVES/SALES EXECUTIVES DATABASE

The Marketing Executives/Sales Executives database is comprised of top decision makers who determine how their companies message will reach the public. In addition to the selects listed below, the file is also selectable by SIC code and employee size.

Total Database - 394,132

Available Selects \$5/M

Marketing Communication Executives	38,561
Market Research & Analysis Services	4,955
Market Research Firms/Management Cons.	2,165
Marketing Consulting Services	10,019
Marketing Executives Masterfile	75,619
Marketing Programs & Services	2,439
Marketing/Market Research Executives	22,055
Sales Management Executives	77,427
Sales Organizations	360
Sales Training Executives	13,767
Sales Training Services	839
Sales/Advertising/Marketing Services	144,486

Terms and Pricing

List Rental	\$90/M	Telephone Numbers	\$35/M	Gender Slect	\$5/M
Minimum Order	3000	Recency (3 mos)	\$20/M	Geographic Select	\$5/M
Email	\$50	Recency (6 mos)	\$15/M	Age/Income Select	\$5/M
FTP	\$50	Recency (12 mos)	\$10/M	Key Coding	\$5/M

Brokers Welcome