

BYRUM & FLEMING

Mailing List Brokerage and Management
www.byrumfleming.com

6100A

MANUFACTURING RESPONSE MASTERFILE

This is a list of key manufacturing managers and supervisors who purchase or influence the purchase of many services and products. Reach out to these decision makers who are responsible for managing employees and operations, improving product and service.

Total Database - 121,256

Available Selects \$5/M

Vice Presidents Manufacturing	4,983
Plant Managers	6,790
Safety Managers	52,830
Environmental Managers	8,399
Purchasing Directors	21,903
MIS Managers	1,902
Engineering Department Chiefs	9,125
Haz/Mat/OSHA Compliance Officers	15,333
0-49 Employees	29,890
50-99 Employees	21,980
100-249 Employees	15,765
250-499 Employees	6,879
500-999 Employees	4,980
1000+ Employees	3,122

Terms and Pricing

List Rental	\$90/M	Recency Select (3 mos)	\$20/M	Gender Select	\$5/M
Minimum Order	3000	Recency Select (6 mos)	\$15/M	Geographic Select	\$5/M
FTP	\$50	Recency Select (12 mos)	\$10/M	Age/Income Select	\$5/M
E-Mail	\$50	Telephones	\$35/M	Key Coding	\$5/M

Brokers Welcome