

BYRUM & FLEMING

Mailing List Brokerage and Management

www.byrumfleming.com

16200V

MANAGEMENT & BUSINESS SEMINAR ATTENDEES-EMAILS

To stay ahead in business today, it requires more than on the job training. Many business professionals attend Management & Business Seminars to learn new skills or sharpen skills that need to be tweaked due to changes in technology. These professionals have provided their opt-in emails and they are actively seeking ways to excel in their fields. They attend continuing education classes, subscribe to newsletters and journals, purchase office supplies and promotional items for their professions. Choose from the many selects available including geographic area, gender, age, income and title/function to further target your audience. Reach out to them with your product or service that will improve their professional and personal lives. Whether marketing to professionals, managers, business owners, or corporate officers you have found the perfect resource for your next email campaign.

Total Database - 685,941

Available Selects - \$5/M

	<u>Opt-In Emails</u>
Leadership & Team Building	48,465
Business Writing Skills	26,389
Managing Projects	37,277
Employee Performance & Evaluation	58,639
Human Resource/Personnel Polices	19,812
Effective Presentations & Communications	73,647
Women & Careers in Management	87,215
Supervising Skills & Techniques	26,543
Budgeting & Finance	68,939
Increasing Productivity	40,283
Preparing a Business Plan	25,447
Managing Your Small Business	173,285

Terms and Pricing

Email Campaign	\$130/M	Age/Gender/Geo Select	\$5/M	Personalization	\$100/F
Minimum Order	10,000	Income/Title/Job Function Select	\$5/M	A/B Split	\$100/F
Minimum Price	\$1,500	Transmission/Blast	\$20/M	Suppression	\$100/F

Brokers Welcome

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