

BYRUM FLEMING

Mailing List Brokerage and Management

5000A Series

www.byrumfleming.com

MANAGEMENT AND BUSINESS RESPONDERS

All lists are business addresses. These can be ordered one per company at no additional cost. These business professionals have responded to direct mail offers via catalogs, books, programs and video presentations on various business issues.

Business Topics

Total Database - 464,776

Customer Service	25,890
Employee/Executive Education	7,389
Employee Safety	49,337
General Business	40,337
Leadership	10,773
Management and Supervision Training	25,338
Presentations, Meetings and Proposals	25,116
Problem/Crisis Resolution	5,115
Sales and Marketing	40,663
Team Building and Relationships	15,730
Time Management	25,220
Administration/Operations	10,338

Job Titles

Administration/Operations	15,704
Employee Safety/OSHA Compliance	30,991
Executives and Managers	39,602
Financial/Accounting	30,455
Marketing/Sales	36,492
Personnel/Human Resources	32,623
Presidents/CEO's/Owners	17,378

Terms and Pricing

List Rental	\$90/M	Recency Select (3 mos)	\$20/M	Gender Select	\$5/M
Minimum Order	3000	Recency Select (6 mos)	\$15/M	Geographic Select	\$5/M
FTP	\$50	Recency Select (12 mos)	\$10/M	Age/Income Select	\$5/M
Email	\$50	Telephones	\$35/M	Key Coding	\$5/M

Brokers Welcome

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