

BYRUM FLEMING

Mailing List Brokerage and Management

www.byrumfleming.com

68300S

LOVE OUR PETS-EMAIL RECORDS

Many would not consider their home complete without a pet. The Love Our Pets file consists of individuals who love their pets. These avid pet owners are pet focused - they play with them, nurture and care for them, depend on them and make them a member of the family. Choose from the many selects available including high income and frequent credit card activity to further target your audience. These pet owners are online responders to promotions, sweeps and discounts; registering their emails to receive additional offers. Matching postal and phones are available for combined marketing campaigns. These emails are all opt-in qualified. Reach out to them through your next email campaign with your product or service offer that will enhance their lives as well as their pets. Whether marketing to cat, dog, horse owners or exotic pet owners this list is the spot on place to start. Sourced 100% Internet.

Total Database - 2,854,866

Available Selects - \$10/M

Cat Owner	599,906
Dog Owner	902,758
Horse Owner	298,191
Other Pet Owner	1,054,011

Terms and Pricing

Email Campaign	\$180/M	Age/Gender/Geo Select	\$10/M	Personalization	\$40/M
Minimum Order	10,000	Income Select	\$10/M	Keycoding	\$5/M
Minimum Price	\$1,600	A/B Split	\$750 Flat	Please Inquire For Combined	
Transmission/Blast	\$20/M	Suppression	\$500 Flat	Marketing Campaign Pricing	

Brokers Welcome