

BYRUM & FLEMING

Mailing List Brokerage and Management

www.byrumfleming.com

69500S

LOOKING GOOD, AT YOUR SERVICE-BUS.EXECS @ EMAIL ADDRESS

The Looking Good, At Your Service-Business Execs @ Email Address list consists of men and women professionals in the Grooming/Cosmetics industry. The owners/operators are proactive in their careers - they attend training sessions, subscribe to professional journals and newsletters, and purchase promotional items for their businesses. The executives have provided their emails to receive information pertaining to their specific fields, including continuing education, business development and more. Choose from the many selects available including sales volume, gender and geo to further target your audience. Whether marketing to hair stylists or manicurists this list is the right place to start your next email campaign. Compiled from Trade Shows, Business Cards and Directories.

Total Database - 133,359

Available Selects - \$10/M

Barbers	6,934
Beauty Consultants	35,145
Cosmetologists	69,296
Manicurists	21,984

Email Campaigns Require Pre-Payment

Please inquire for matching email, postal and phone records

Terms and Pricing

Email Campaign	\$180/M	Age/Gender/Geo Select	\$10/M	Personalization	\$40/M
Minimum Order	10,000	Income Select	\$10/M	Keycoding	\$5/M
Minimum Price	\$1,600	A/B Split	\$750 Flat	Please Inquire For Combined	
Transmission/Blast	\$20/M	Suppression	\$500 Flat	Marketing Campaign Pricing	

Brokers Welcome