

BYRUM FLEMING

Mailing List Brokerage and Management

www.byrumfleming.com

40400A

LIFE STRATEGIES-BELIEFS, RELIGIONS & CHOICES

These responders purchased programs, CD's Books and other programs to improve their lives and to overcome the modern problems of stress, addiction, divorce, financial loss and meaningful relationships. Reach out to the proactive, highly responsive consumers in the Life Strategies-Beliefs, Religions & Choices list with your products or services that will be a change for the better. Whether you are marketing to the Mind, Body or Spirit the Life Strategies-Beliefs, Religions & Choices list is the perfect place to start your direct mail campaign.

Total Database - 484,702

Available Selects \$5/M

Controlling Addictions & Recovery	5,376
Dealing with Retirement & Aging	5,458
Improving Physical Health	21,765
Rejuvenating at Health Spa	10,876
New Age Inspiration	60,760
Buddhist Meditation & Study	27,630
Christian Books & Study	30,112
Volunteering & Service	32,928
Work & Spirituality	2,117
Dealing with Grief	15,487

Terms and Pricing

List Rental	\$90/M	Recency Select (3 mos)	\$20/M	Gender Select	\$5/M
Minimum Order	3000	Recency Select (6 mos)	\$15/M	Geographic Select	\$5/M
FTP	\$50	Recency Select (12 mos)	\$10/M	Age/Income Select	\$5/M
Email	\$50	Telephones	\$35/M	Key Coding	\$5/M

Brokers Welcome

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