

Mailing List Brokerage and Management

65800S

www.byrumfleming.com

LIFE AFTER BANKRUPTCY

The major reasons for bankruptcy filings are due to medical problems, job loss, and financial mismanagement. Many families or individuals who see no other way but to file for bankruptcy, are car and home owners and have also attended or graduated from college. After bankruptcy, to get back on their feet, they have a need not only for basic necessities but also for many different finance, insurance, home and money making opportunities. This file is sourced from Public Filings and self-reported surveys. Select by Filing/Release or Discharge Dates in addition to selects below. Each month 50,000 fresh names are added.

Weekly Hotline - 23,496 Montly Hotline - 81,060

Total Database - 2,460,820

Available Selects \$5/M

Age 25 - 35	350,203
Age 36 - 45	988,676
Age 46- 55	526,422
Age 56 - 66	620,127
College educated	927,600
Presence of Children	1,879,383
Home Owners	2,307,961
Car Owners	1,975,320

Terms and Pricing

List Rental	\$90/M	Telephone Numbers	\$35/M	Gender Select	\$5/M
Minimum Order	5000	Recency Select (3 mos)	\$20/M	Geographic Select	\$5/M
Email	\$50	Recency Select (6 mos)	\$15/M	Age/Income Select	\$5/M
FTP	\$50	Recency Select (12 mos)	\$10/M	Key Coding	\$5/M
		Brokers Welcome)		