

BYRUM & FLEMING

Mailing List Brokerage and Management

46600A

www.byrumfleming.com

LABOR LAW & COMPLIANCE

Utilize the Labor Law & Compliance list offered by Byrum & Fleming to connect with business management and those professionals in Human Resources that focus on areas of employee policies specific to labor law and compliance. This group of responders have high demands for access to current legal information in areas of business affected by labor law and compliance issues. They welcome the necessary high-tech tools to keep their businesses practicing prudent and legally sound company policies. Business management and Human Resource personnel are highly-compensated and educated professionals that require various products to carry out their duties. Their needs include office and HR specific software programs, computers and peripherals. In addition, publications, newsletters, books and aids on labor law and compliance issues. These responders are purchasers of various office products and users of time-saving options such as on-line purchasing and direct mail order.

Total Database -164,079

Available Selects \$5/M

Absenteeism & Attendance	23,765
Employee Performance & Evaluation	6,654
Employee Policies	28,976
Health Promotion & Employee Services	10,754
Interviewing & Applicant Tracking	3,454
OSHA Compliance & Accident Prevention	29,730
Payroll & Benefits Administration	6,112
Perks, Motivation & Incentive Program	20,873
Personnel Department Records	21,763
Software & Systems	11,998

Terms and Pricing

List Rental	\$90/M	Recency Select (3 mos)	\$20/M	Gender Select	\$5/M
Minimum Order	3000	Recency Select (6 mos)	\$15/M	Geographic Select	\$5/M
FTP	\$50	Recency Select (12 mos)	\$10/M	Age/Income Select	\$5/M
EMail	\$50	Telephones	\$35/M	Key Coding	\$5/M

Brokers Welcome

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