

BYRUM FLEMING

Mailing List Brokerage and Management

www.byrumfleming.com

69200S

KIDZONE-EMAIL RECORDS

The Kidzone list consists of individuals who value the children in their lives and children around the world. They clothe, feed, care for and read to those close to them and donate to aid those less fortunate. Choose from the many selects available including high income and age to further target your audience. The individual consumers in this file are online responders to promotions, sweeps and discounts; registering their emails for additional offers. Matching postal and phones are available for combined marketing campaigns. These responders are all opt-in qualified. Reach out to them with your product or service that will promote children growing up better. Whether marketing to expecting parents, new moms and dads, grandparents or children advocates, this list is the smart choice to start your marketing plan. Sourced 100% Internet.

Total Database - 2,977,390

Available Selects - \$10/M

Children's Interest	1,243,051
Grandparents	379,541
Parenting Interest	1,354,798

Terms and Pricing

Email Campaign	\$180/M	Age/Gender/Geo Select	\$10/M	Personalization	\$40/M
Minimum Order	10,000	Income Select	\$10/M	Keycoding	\$5/M
Minimum Price	\$1,600	A/B Split	\$750 Flat	Please Inquire For Combined	
Transmission/Blast	\$20/M	Suppression	\$500 Flat	Marketing Campaign Pricing	

Brokers Welcome