

BYRUM FLEMING

Mailing List Brokerage and Management

www.byrumfleming.com

52200B

JUST MARRIED/NEWLYWED DATABASE

After the "I do's" are said newlywed's face many important purchasing decisions concerning their new life as husband and wife. These decisions can include major purchases such as a new home or car. Newlyweds are also good prospects for home decor, home improvement, do-it-yourself, travel, insurance/financial and subscription offers.

Total Database - 667,980

Available Selects \$5/M

Mr. Newlywed	333,990
Mrs. Newlywed	333,990

Sample Mail Piece Required

Terms and Pricing

List Rental	\$95/M	Recency Select (3 mos)	\$20/M	Income Select	\$8/M
Minimum Order	5000	Recency Select (6 mos)	\$15/M	Geographic Select	\$8/M
Email	\$50	Telephone Numbers	\$35/M	Age Select	\$8/M
FTP	\$50	Key Coding	\$5/M	Gender Select	\$8/M

Brokers Welcome