

BYRUM FLEMING

Mailing List Brokerage and Management

www.byrumfleming.com

49800B

INTELLECTUAL & PERSONAL DEVELOPMENT SEEKERS

The scope of varied selects in the Intellectual & Personal Development list represents areas of interest that cannot easily be identified and therefore, target marketed. Imagine being able to target consumers interested in Cultural Arts or Career Opportunities. This list not only helps you target these hard to find prospects but also offers substantial universes. Compiled from numerous public and private data sources including Self Reported Information through Direct Mail/Telemarketing & Online Surveys. This list should work well for educational institutions, continued education providers, online education programs, financial/investment, opportunity seekers, philanthropic and job search offers to name a few. Start your direct mail, telemarketing or email campaign with this diverse list of consumers.

Total Database - 9,355,360

Available Selects \$8/M

American History	742,930
Career Opportunities	866,678
Civic Activities	912,259
Cultural Arts	657,278
Current Affairs & Politics	694,391
Opportunity Seekers	2,831,773
Real Estate Investments	828,017
Self Improvement	1,822,034

Additional selects

Gender	MFDU
Home Value	Presence of Children
Length of Residence	Religion
Marital Status	SFDU

Terms and Pricing

List Rental	\$90/M	Telephone Numbers	\$35/M	Income Select	\$8/M
Minimum Order	5000	Recency (3 Mos)	\$20/M	Age Select	\$8/M
Email	\$50/F	Recency (6 Mos)	\$15/M	Gender Select	\$8/M
FTP	\$50/F	Key Coding	\$5/M	Geographic Select	\$8/M

Please inquire for email terms and pricing

Brokers Welcome