

BYRUM FLEMING

Mailing List Brokerage and Management

5300A Series

www.byrumfleming.com

INFORMATION TECHNOLOGY

This database consists of individuals who have participated in trade shows as exhibitors or attendees and individuals who have purchased commercial hardware or training programs. Reach out to these information/technology buyers with your product or service in your next direct mail, telemarketing or email campaign.

Total Database - 275,359

Available Selects \$5/M

PC Computers and Peripherals	35,876
Software Training Programs	45,333
IT Systems Training	19,282
IT Products & Hardware	31,838
MIS Managers	13,335
Medical Information Systems	11,610
Groupware/LAN	8,332
Fortune 1000 LAN	22,171
Internet/Intranet Professionals	45,339
Productivity	10,863
Software Developers & Publishers	31,380

Terms and Pricing

List Rental	\$90/M	Recency Select (3 mos)	\$20/M	Gender Select	\$5/M
Minimum Order	3000	Recency Select (6 mos)	\$15/M	Geographic Select	\$5/M
FTP	\$50	Recency Select (12 mos)	\$10/M	Age/Income Select	\$5/M
Email	\$50	Telephones	\$35/M	Key Coding	\$5/M

Brokers Welcome