



Mailing List Brokerage and Management
321 San Anselmo Ave. San Anselmo, CA 94960
800/850-1711 ~ Fax 415/459-5162
<http://www.byrumfleming.com>

99935A

INDEPENDENT GROCERY STORES & FOOD RETAILERS

NEW TO MARKET

Food stores, supermarkets and convenience stores offer a wide range of opportunities for direct marketers. They are excellent prospects for products and services for packaging, materials handling, cleaning supplies, inventory control, uniforms, information management programs, warehousing supplies, perishable and durable goods management products, waste/recycling/environmental management products as well as advertising and marketing services. Available titles include food processing plant managers, engineering personnel, facility maintenance professionals other decision makers.

Total Database - 137,837

Selects available:

Convenience Stores	41,882
Gourmet Food Stores/Specialty Foods - Retail	51,599
Independent Grocery Stores	44,356

Terms and Pricing

List Rental	\$95/M	Recency Select (3 mos)	\$20/M	Gender or title	\$5/M
Minimum Order	3,000	Recency Select (6 mos)	\$15/M	Geography	\$5/M
Email shipping	\$50	Recency Select (12 mos)	\$10/M	Employee size	\$5/M

Brokers Welcome