

# BYRUM FLEMING

Mailing List Brokerage and Management

www.byrumfleming.com

43300S

## HUNTING & FISHING PARTICIPANTS

Hunters & Fisherman alike enjoy their sport and the outdoor recreation that it provides. The self-reported Hunting & Fishing Participants here have told us what they like to fish for and what they like to hunt. Sourced from online consumer surveys. This list should work well for any outdoor catalogs, magazines, newsletters, and travel offers.

### Total Database - 1,456,912

Available Selects \$5/M

Bow Hunting	166,985
Deer Hunting	225,115
Waterfowl Hunting	132,879
Hunters of other Types	395,330
Out-of-State Hunters	456,113
Bass Fishing	382,200
Fly Fishing	195,667
General Fishing	996,773
Saltwater Fishing	575,108
Out-of-State Fishing	230,335

### Terms and Pricing

List Rental	\$90/M	Telephone Numbers	\$35/M	Gender Select	\$5/M
Minimum Order	5000	Recency Select (3 mos)	\$20/M	Geographic Select	\$5/M
Email	\$50	Recency Select (6 mos)	\$15/M	Age/Income Select	\$5/M
FTP	\$50	Recency Select (12 mos)	\$10/M	Key Coding	\$5/M

*Brokers Welcome*