

BYRUM FLEMING

Mailing List Brokerage and Management

www.byrumfleming.com

6200A

HUMAN RESOURCES AND PERSONNEL

This enhanced database offered by Byrum & Fleming includes business professionals in all areas of Human Resources, Training & Development and Compensation & Benefits. The companies they work for are mid-size to large in the areas of Health & Safety, Benefits, Training, R&D, Manufacturing and more. The file is sourced 100% direct response and all emails are opt-in qualified. Select by employee size, SIC code, sales volume and more to further target your market audience. All public domain names and non-contact emails have been eliminated to maximize marketing efforts.

Total Database - 128,696

Available Selects \$5/M

HR Departments and Staff	44,873
HR Vice Presidents	4,250
HR Managers	14,387
HR Directors	16,786
Training/Dev Depts and Staff	5,890
Training/Dev Managers/Directors	4,121
Compensation Benefits Specialists	3,876
Employee Law Specialists	1,420
Recruitment Specialists	865
Personnel Director	9,121
Organizational Development Specialists	1,399
Executive Development / Education Specialists	685
HR Sponsored Employee Health Promo	4,383
HR Directors/Mgrs/VP's 1000+ Emp.	1,888
Training & Development Professionals	1,987
Small Company HR/Personnel Department	12,765

Terms and Pricing

List Rental	\$90/M	Recency Select (3 mos)	\$20/M	Gender Select	\$5/M
Minimum Order	3000	Recency Select (6 mos)	\$15/M	Geographic Select	\$5/M
FTP	\$50	Recency Select (12 mos)	\$10/M	Age/Income Select	\$5/M
Email	\$50	Telephones	\$35/M	Key Coding	\$5/M

Brokers Welcome

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