

BYRUM FLEMING

Mailing List Brokerage and Management

www.byrumfleming.com

43800B

HOME DÉCOR/COLLECTIBLES/ANTIQUES DATABASE

Creating the perfect Home with Antiques and Collectibles is for many an on-going labor of love. The way the Antique Collector furnishes their home can also be an ever changing process. What is "in" today is just as quickly "out" tomorrow and so their search continues. These enthusiasts not only enjoy shopping and decorating their homes, but they also enjoy reading various publications devoted to this subject matter. The Home Decor/Collectibles/Antiques Database has the prospects for your mailers next direct mail campaign. This list should work well for publishing, newsletters, travel, and catalog offers.

Total Database - 1,306,852

Available Selects \$8/M

Antiques	987,691
Collectibles (all types)	864,523
Home Furnishings	1,300,510
Home Decorating	1,245,096
Art & Antiques	752,621
Stamp/Coin Collecting	466,510

Terms and Pricing

List Rental	\$90/M	Telephone Numbers	\$35/M	Gender Select	\$8/M
Minimum Order	5000	Recency (3 Mos)	\$20/M	Geographic Select	\$8/M
E-Mail	\$50	Recency (6 Mos)	\$15/M	Key Code	\$8/M
FTP	\$50	Recency (12 Mos)	\$10/M	Run Charges	\$15/M

Brokers Welcome