

# BYRUM FLEMING

Mailing List Brokerage and Management

www.byrumfleming.com

67700S

## HOLIDAY GREETING CARD BUYERS

No matter what time of year it is, nothing says it more than sending a card or gift to let that special someone know that they are thought of. With the holidays around the corner why not target holiday greeting card buyers for all your gift giving needs. Selectable by age, income, gender and more. This file will work well for many direct mail, catalog, and credit card offers. Sourced from online and direct mail buyers.

**3 Month Hotline - 36,796**

**6 Month Hotline - 80,952**

**Total Database - 147,185**

Available Selects \$5/M

Christmas	119,324
Easter	54,616
Father's Day	60,673
Halloween	40,132
Hanukkah	41,378
Mother's Day	81,642
New Year's	42,107
Saint Patrick's Day	27,002
Valentine's Day	78,076

Seletable by income, gender and more. Please inquire

### Terms and Pricing

List Rental	\$90/M	Telephone Numbers	\$35/M	Gender Select	\$5/M
Minimum Order	5000	Recency Select (3 mos)	\$20/M	Geographic Select	\$5/M
Email	\$50	Recency Select (6 mos)	\$15/M	Age/Income Select	\$5/M
FTP	\$50	Recency Select (12 mos)	\$10/M	Key Coding	\$5/M

*Brokers Welcome*