

BYRUM FLEMING

Mailing List Brokerage and Management

www.byrumfleming.com

70100S

HOLIDAY GIFTS & CARDS E-COMMERCE BUYERS @ EMAIL ADDRESS

The Holiday Gifts & Cards E-Commerce Buyers @ Email Address file consists of individuals who are passionate about Holidays and gift giving. These avid shoppers are serious about finding the perfect gift for friends and loved ones - they research products, browse websites, and read online reviews to match the gift to the giftee. Choose from the many selects available including high income and frequent credit card activity to further target your audience. They are online responders to promotions, sweeps and discounts; registering their emails to receive additional offers. Matching postal and phones are available for combined marketing campaigns. These consumers are all opt-in qualified. Reach out to them through your next email, direct mail or telemarketing campaign with your product or service that will match the perfect gift to their gift giving needs. Sourced 100% Internet.

Total Database - 855,868

Available Selects - \$10/M

Beauty, Cosmetics & Health	104,242
Board Games/Puzzles	23,014
Children's Gifts/Apparel	124,305
Adult Fashion/Apparel	133,615
Music/Video/Dvd/Online Games	207,658
Food & Wine	45,209
Our Pet Is Family	105,401
Inspirational, Religious & Spiritual	59,690
Special Occasion Greeting Cards	52,731

Email Campaigns Require Pre-Payment

Please inquire for matching email, postal and phone records

Terms and Pricing

Email Campaign	\$180/M	Age/Gender/Geo Select	\$10/M	Personalization	\$40/M
Minimum Order	10,000	Income Select	\$10/M	Keycoding	\$5/M
Minimum Price	\$1,600	A/B Split	\$750 Flat	Please Inquire For Combined	
Transmission/Blast	\$20/M	Suppression	\$500 Flat	Marketing Campaign Pricing	

Brokers Welcome