

BYRUM FLEMING

Mailing List Brokerage and Management

www.byrumfleming.com

46400A

HEALTH & WELLNESS PROGRAMS & BOOK BUYERS

Comprised of professionals in the business to promote good health habits in corporate and public environments, as well as some dedicated consumer responders, this list offers a large universe of vitally connected buyers. This database of professionals and consumers are actively searching for the latest information on this vastly growing area. As our knowledge continues to expand on health and wellness, so do the boundaries which have come to include the body, mind and spirit connection. These responders are active on-line and direct mail order consumers interested in educating themselves on areas such as: fitness, diet and exercise; alternative therapies and practices in medicine; herbal and organic nutrition through foods and supplements.

Total Database - 46,106

Available Selects \$5/M

Health & Spirituality Book Buyers	22,363
Health & Wellness Book Buyers	10,763
Health & Wellness Coordinator	5,773
Health & Wellness Programs	2,091
Health & Wellness Programs-Public Health	2,129
Health & Wellness Programs-School Health	2,987

Terms and Pricing

List Rental	\$90/M	Recency Select (3 mos)	\$20/M	Gender Select	\$5/M
Minimum Order	3000	Recency Select (6 mos)	\$15/M	Geographic Select	\$5/M
FTP	\$50	Recency Select (12 mos)	\$10/M	Age/Income Select	\$5/M
EMail	\$50	Telephones	\$35/M	Key Coding	\$5/M

Brokers Welcome