

BYRUM FLEMING

Mailing List Brokerage and Management

www.byrumfleming.com

16300V

HEALTH & SAFETY SEMINAR ATTENDEES - EMAILS

Clinics, hospitals, physician offices and Safety conscious businesses send their nurse managers, business office managers, physician's assistants, receptionists and employees to Health and Safety Seminars to learn or improve skills necessary to meet their goals. These professionals have provided their opt-in emails and they are actively seeking ways to excel in their fields. They attend continuing education classes, subscribe to newsletters and journals and purchase office supplies and promotional items for their practice. Choose from the many selects available including geographic area, gender, age, income and title/function to further target your audience. Reach out to them with your product or service that will improve their professional and personal lives. Whether marketing to nurses, medical secretaries, medical office managers or safety managers you have found the perfect resource for your next email campaign.

Total Database - 511,183

Available Selects - \$5/M

	<u>Opt-In Emails</u>
Health Care & Office Administration	59,258
Managing Health Care Offices	23,326
Orthodontists	3,102
Dentists	5,869
Medical Office Assistants	63,990
Medical Coding Administration	17,505
Rehab Professional Training	52,813
Infection Control & Medical Office Safety	46,222
Employee Health & Safety	101,215
Dealing with Anger & Negative Attitudes	30,427
Managing Conflict	28,516
Responding to Crisis	12,388
Back Safety & Safe Lifting	8,460
Identifying Safety Hazards on the Job	21,070
Safety Awareness	36,922

Terms and Pricing

Email Campaign	\$130/M	Age/Gender/Geo Select	\$5/M	Personalization	\$100/F
Minimum Order	10,000	Income/Title/Job Function Select	\$5/M	A/B Split	\$100/F
Minimum Price	\$1,500	Transmission/Blast	\$20/M	Suppression	\$100/F

Brokers Welcome

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