

Mailing List Brokerage and Management www.byrumfleming.com

2600A

HEALTH PROMOTION AND EDUCATION

The health care professionals and paraprofessionals in this list focus on the effects of lifestyle and offer treatment and education for stress, nutrition, heart health, addictions, women's health and sports.

Total Database - 220,887

Available Selects \$5/M

General Surgery	5,660
Health Educators/Education Programs	21,761
Internal Medicine	5,672
Mammography	3,319
Neurology	1,769
Obstetrics/Gynecology	16,141
Orthopedics	5,342
Pediatrics	6,989
Dentists	6,761
Physician Office Managers/Administrators	27,117
Nurse Practitioners	3,890
Registered Nurses	13,712
Substance Abuse Treatment	3,010
Women's Health	12,761
Plastic Surgeons	2,321
Physical Medicine	2,087
Hospice	3,111
Case Managers	3,209
Health & Wellness Education	25,891
Physical Therapy Health Ed.	12,890
Speech Pathology	16,871
Cancer Education	685

Terms and Pricing

List Rental	\$90/M	Recency Select (3 mos)	\$20/M	Gender Select	\$5/M
Minimum Order	3000	Recency Select (6 mos)	\$15/M	Geographic Select	\$5/M
FTP	\$50	Recency Select (12 mos)	\$10/M	Age/Income Select	\$5/M
EMail	\$50	Telephones	\$35/M	Key Coding	\$5/M

Brokers Welcome