

Mailing List Brokerage and Management 321 San Anselmo Ave. San Anselmo, CA 94960 800/850-1711 ~ Fax 415/459-5162 http://www.byrumfleming.com

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HEALTH CARE OFFICE SUPPLY PURCHASING DIRECTORS

NEW TO MARKET

The Health Care Industry is second only to the Defense Department in total economic impact. Hundreds of thousands of offices and millions of medical professionals are constantly replenishing and replacing office supplies and equipment, from pencils to computers. These health care professionals have ordered consistently to keep their operations moving efficiently and professionally. Unique to health care is the constant need for supplies that help dispose of hazardous waste and janitorial products to ensure

Total Database - 166,885

Selects available:

Alternative Health Practitioner Office Managers	48,501
Counselors & Therapists Offices	5,804
Dental Assistants & Office Managers	26,786
Eye Care Office Managers	29,440
Group Practice Office Managers	3,329
Hospital & Clinic Purchasing Directors	6,051
Medical Laboratories Directors	5,696
Nursing Home Purchasing Directors	9,958
Physician Office Managers	24,625
Public Health Services Directors	6,685

Terms and Pricing

List Rental	\$95/M	Recency Select (3 mos) \$20/M	Gender or title	\$5/M
Minimum Order	3,000	Recency Select (6 mos) \$15/M	Geography	\$5/M
Email shipping	\$50	Recency Select (12 mos) \$10/M	Employee size	\$5/M

Brokers Welcome