

## HEALTH CARE ADMINISTRATION

Health care administration responders cover many different departments within the various health care institutions. This database of responders enables selects by department or type of professional. They are active buyers of published materials about health care management, administration, trends and issues.

### **Total Database -101889**

Available Selects \$5/M

Hospital Administrators	3,849
Case Management	4,601
HMO/PA/PPO Admin/Directors	3,003
Home Health Administrators	5,565
Hospice Administrators	2,733
Medical Records Seminar Attendees	18,980
Medical Records Supervisors	6,514
Medical Records Specialists	17,090
Hospital Medical Records Managers	2,787
Nursing Home Administrators	5,112
Group Practice Administrators	2,155
Insurance/Billing Supervisors	2,545
Physician Office Billing/Medical Records	26,876

### **Terms and Pricing**

List Rental	\$90/M	Recency Select (3 mos)	\$20/M	Gender Select	\$5/M
Minimum Order	3000	Recency Select (6 mos)	\$15/M	Geographic Select	\$5/M
FTP	\$50	Recency Select (12 mos)	\$10/M	Age/Income Select	\$5/M
Email	\$50	Telephones	\$35/M	Key Coding	\$5/M

*Brokers Welcome*