



Mailing List Brokerage and Management
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GERIATRIC PHYSICAL THERAPY

NEW TO MARKET

The profession of Physical Therapy has found a rapidly increasing market in Geriatrics. Old age is a growth business. As people live longer they require the services of Physical Therapists to improve flexibility, well-being, mobility and pain reduction. These Physical Therapists and health care providers have licensed illustrated and animated exercise prescriptions to help educate their patients.

Total Database - 14,935

Selects available:

Geriatric Physical Therapists	7,441
Nursing Home PT Directors	6,079
Geriatric Case Managers	1,108
Geriatric Physicians	307

Terms and Pricing

List Rental	\$95/M	Recency Select (3 mos)	\$20/M	Gender or title	\$5/M
Minimum Order	3,000	Recency Select (6 mos)	\$15/M	Geography	\$5/M
Email shipping	\$50	Recency Select (12 mos)	\$10/M	Employee size	\$5/M

Brokers Welcome