

GAY, LESBIAN & BISEXUAL TRAVEL ENTHUSIASTS

The Gay, Lesbian & Bisexual Travel Enthusiasts list offered by Byrum & Fleming consists of individuals who have indicated that they want to receive travel offers pertaining to Gay, Lesbian & Bisexual travel and more. The GLBT demographic is a diverse and evergrowing market of individual consumers. Choose from the many selects available including gender, geographic area and income to further target your audience. Reach out to them with your product or service that will engage, enhance and enrich their diverse lives through your next direct mail campaign. Whether marketing to men or women the Gay, Lesbian & Bisexual Travel Enthusiasts list is the right one to use for your next direct mail offer. 100% at home address.

Total Database - 310,720

Available Selects \$5/M

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|----------------------|---------|
| Cruises | 77,200 |
| Resort Vacations | 83,600 |
| International Travel | 22,410 |
| Outdoor Adventure | 19,690 |
| General Travel | 142,200 |

Terms and Pricing

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|---------------|--------|-------------------------|--------|-------------------|-------|
| List Rental | \$90/M | Telephone Numbers | \$35/M | Gender Select | \$5/M |
| Minimum Order | 5000 | Recency Select (3 mos) | \$20/M | Geographic Select | \$5/M |
| Email | \$50 | Recency Select (6 mos) | \$15/M | Age/Income Select | \$5/M |
| FTP | \$50 | Recency Select (12 mos) | \$10/M | Key Coding | \$5/M |

Brokers Welcome