

BYRUM FLEMING

Mailing List Brokerage and Management

www.byrumfleming.com

93800B

GAME LOVERS

The return to "family game night" has made a big come back. So has getting together to enjoy a good game of cribbage or other card games. The Game Lovers list delivers those who enjoy board games, darts, video games, dominos, and puzzles and games in general.

Total Database - 1,206,395

Available Selects \$8/M

Children's Board Games	600,821
Children's Computer Games	599,632
Children's Video Games	602,841
Children's Card Games	69,631
Teen Board Games	72,045
Teen Computer Games	701,343
Teen Video Games	306,588
Teen Card Games	29,654
Adult Board Games	201,338
Adult Computer Games	698,504
Adult Video Games	293,721
Adult Card Games	10,861

Terms and Pricing

List Rental	\$85/M	Telephone Numbers	\$35/M	Gender Select	\$8/M
Minimum Order	5,000	Recency (3 Mos)	\$20/M	Geographic Select	\$8/M
E-Mail	\$50	Recency (6 Mos)	\$15/M	Key Code	\$5/M
FTP	\$50	Recency (12 Mos)	\$10/M	Run Charges	\$15/M

Brokers Welcome