



Mailing List Brokerage and Management  
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## **FEMTECH ( FEMALE TECHNOLOGY )**

### **NEW TO MARKET**

FEMTECH is the newest trend in women's medicine. In increasing numbers women and their health care providers are turning to technology to monitor health. Wearables, wristbands, internet-connected medical devices, mobile apps and hygiene products are just some of the applications. They measure and monitor conditions such as fertility, sexual wellness, diet, reproductive system care, period tracking, menstrual pain relief and contraception. The health professionals and institutions on this list have adopted these new techniques for treating, monitoring and diagnosing their female patients. EXCLUSIVE TO BYRUM & FLEMING.

**Total Database - 45,339**

Selects available:

Lactation Consultants	5,892
Maternal Health	4,068
Nutritionists	3,070
Obstetrics & Gynecology	11,286
Reproductive Health Nurses & Practitioners	5,758
Wellness & Fitness Counselors	9,766
Women's Health Centers	5,499

### **Terms and Pricing**

List Rental	\$95/M	Recency Select (3 mos)	\$20/M	Gender or title	\$5/M
Minimum Order	3,000	Recency Select (6 mos)	\$15/M	Geography	\$5/M
Email shipping	\$50	Recency Select (12 mos)	\$10/M	Employee size	\$5/M

*Brokers Welcome*