



Mailing List Brokerage and Management
321 San Anselmo Ave. San Anselmo, CA 94960
800/850-1711 ~ Fax 415/459-5162
<http://www.byrumfleming.com>

86875A

FARMS, RANCHES, HORSE & EQUINE PROFESSIONALS

NEW TO MARKET

These highly responsive farmers, ranchers and equine professionals have responded to offers of information regarding their industries, including safety procedures, compliance with environmental requirements and the successful management of their business. They are excellent prospects for offers of barn and stable equipment and supplies, vehicles, trailers and farming machinery and equipment, fencing, veterinarian services, as well as feed and horticultural supplies and services.

Total Database - 35,146

Selects available:

| | |
|---------------------------|--------|
| Farms | 18,664 |
| Production Greenhouses | 2,488 |
| Dairies | 1,402 |
| Ranches | 5,574 |
| Horse Breeders | 1,016 |
| Stables & Equine Boarding | 4,374 |
| Equine Services | 1,628 |

Terms and Pricing

| | | | | | |
|----------------|--------|-------------------------|--------|-----------------|-------|
| List Rental | \$95/M | Recency Select (3 mos) | \$20/M | Gender or title | \$5/M |
| Minimum Order | 3,000 | Recency Select (6 mos) | \$15/M | Geography | \$5/M |
| Email shipping | \$50 | Recency Select (12 mos) | \$10/M | Employee size | \$5/M |

Brokers Welcome