

# BYRUM FLEMING

Mailing List Brokerage and Management  
www.byrumfleming.com

5100A Series

## FINANCIAL MANAGEMENT DATABASE

These professionals manage the finances and administration of the nation's largest companies. Selections available by employee size and SIC code. Sourced 100% Direct Response.

### Total Database - 124,373

Available Selects \$5/M

Accounting Department Managers	18,365
Chief Financial Officers	26,121
Controllers	15,494
Director of Accounting/Auditing	4,870
Director of Administration	10,484
Director of Finance	4,311
Business Managers	8,440
Vice President Finance	2,982
Vice President of MIS	3,976
President/Owner	22,998
Chief Information Officer (CIO)	4,112

### Terms and Pricing

List Rental	\$90/M	Recency Select (3 mos)	\$20/M	Gender Select	\$5/M
Minimum Order	3000	Recency Select (6 mos)	\$15/M	Geographic Select	\$5/M
FTP	\$50	Recency Select (12 mos)	\$10/M	Age/Income Select	\$5/M
EMail	\$50	Telephones	\$35/M	Key Coding	\$5/M

*Brokers Welcome*

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