

# BYRUM & FLEMING

Mailing List Brokerage and Management

www.byrumfleming.com

74950B

## Faith Based Direct Mail Book and Gift Buyers

The Faith Based Direct Mail Book & Gift Buyers list is comprised of individuals who have purchased religious books and gifts through the mail or in specialty gift boutiques. Reach out to these responsive Faith Based Direct Mail Book & Gift Buyers with your product or services that will help them keep the faith in their daily lives. Whether marketing to Christian, Protestant, Jewish or other faiths this list is the perfect place to start your direct mail or telemarketing campaign.

**Total Database - 2,223,813**

Available Selects \$8/M

Christian Book & Gift Buyers	744,856
Protestant Book & Gift Buyers	751,506
Jewish Book & Gift Buyers	727,451

### Terms and Pricing

List Rental	\$95/M	Telephone Numbers	\$35/M	Gender Select	\$8/M
Minimum Order	5000	Recency (3 Mos)	\$20/M	Geographic Select	\$8/M
E-Mail	\$50	Recency (6 Mos)	\$15/M	Key Code	\$5/M
FTP	\$50	Recency (12 Mos)	\$10/M	Run Charges	\$15/M

**Please inquire for email counts and pricing**

*Brokers Welcome*

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