

BYRUM FLEMING

Mailing List Brokerage and Management

www.byrumfleming.com

32200A

EXECUTIVE EDUCATION TRAINING PROGRAMS

Succession planning is an important aspect of long-term planning for large corporations, especially in the global economy of the 21st century. The Executive Education Training Programs file is comprised of key executive prospects who have participated in education programs. These programs have been developed to provide training and education for future CEO's and important executives in large companies. Sourced from direct response, they are 51% male, 49% female, all at 100% Business Address. Target these prospects for seminars, publications, newsletters, travel and corporate educational offers.

Total Database - 56,876

Available Selects \$5/M

Building Teams/Leadership	10,754
Global Economy & International Marketing	4,114
Financial Management	5,908
Management & Administration Skills	15,335
Sales & Marketing	20,765

Terms and Pricing

List Rental	\$90/M	Recency Select (3 mos)	\$20/M	Gender Select	\$5/M
Minimum Order	3000	Recency Select (6 mos)	\$15/M	Geographic Select	\$5/M
FTP	\$50	Recency Select (12 mos)	\$10/M	Age/Income Select	\$5/M
EMail	\$50	Telephones	\$35/M	Key Coding	\$5/M

Brokers Welcome

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