

## Mailing List Brokerage and Management www.byrumfleming.com

4300A Series

## **ENGINEERS DATABASE**

If your mailer is trying to target professionals such as Director of Engineering or Safety Engineer, the Engineers Database has these selects, plus many other title selects to choose from. The file is compiled from the prospect list at Safety Systems.

## Total Database - 109,887

Available Selects \$5/M

| Vice President Manufacturing           | 6,187  |
|--|--------|
| Director of Quality Control            | 4,877  |
| Safety Engineers                       | 51,898 |
| Director Engineering                   | 7,637  |
| Manufacturing Plant Managers           | 23,736 |
| Environmental Engineers                | 8,454  |
| Facilities Engineering Department      | 2,131  |
| Equipment Service & Repair Departments | 6,565  |
| Construction/Civil/Geo. Engineers      | 2,212  |

## Terms and Pricing

| List Rental   | \$90/M | Recency Select (3 mos)  | \$20/M | Gender Select     | \$5/M |
|---------------|--------|-------------------------|--------|-------------------|-------|
| Minimum Order | 3000   | Recency Select (6 mos)  | \$15/M | Geographic Select | \$5/M |
| FTP           | \$50   | Recency Select (12 mos) | \$10/M | Age/Income Select | \$5/M |
| EMail         | \$50   | Telephones              | \$35/M | Key Coding        | \$5/M |

Brokers Welcome