

BYRUM FLEMING

Mailing List Brokerage and Management

www.byrumfleming.com

40100A

ENGAGING THE AGING

As the population ages, the retirement home and long-term care market is expanding rapidly. The responsive professionals in the Engaging the Aging list provide programs, activities and social mixers for their clients in the geriatric market. Whether marketing to Senior Living Centers, Retirement Centers or Nursing Homes, this list is the perfect place to start. Reach out to these dedicated professionals who are committed to Engaging the Aging with your product or service that will keep the "active" in Senior Activity.

Total Database - 25,518

Available Selects \$5/M

Assisted Living Center Activity Director	3,760
Hospital Social Services Director	1,765
Nursing Home Activity Director	9,654
Recreational Therapists	2,210
Retirement Center Activity Director	8,129

Terms and Pricing

List Rental	\$90/M	Recency Select (3 mos)	\$20/M	Gender Select	\$5/M
Minimum Order	3000	Recency Select (6 mos)	\$15/M	Geographic Select	\$5/M
FTP	\$50	Recency Select (12 mos)	\$10/M	Age/Income Select	\$5/M
Email	\$50	Telephones	\$35/M	Key Coding	\$5/M

Brokers Welcome

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