

Mailing List Brokerage and Management 321 San Anselmo Ave. San Anselmo, CA 94960 800/850-1711 ~ Fax 415/459-5162 http://www.byrumfleming.com

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## **EMERGENCY RESPONSE PROFESSIONALS**

### **NEW TO MARKET**

To stay on top of their game, these first responders purchase products and programs to improve the efficiency of their mission to protect life and property. This list includes heads of departments, such as Directors, Fire Chiefs, and Chief Physicians, who approve purchases of hardware, software, industry publications, educational resources, business supplies, equipment, travel and other procurements.

### Total Database - 59,504

### Selects available:

Ambulance Services	1,641
Crisis Intervention Services	1,233
Emergency Medical Physicians	3,609
Emergency Medical Technicians (EMTs)	1,493
Fire Chiefs	32,832
HazMat Spill Response Teams	1,181
Hospital Emergency Services Directors	2,944
Police Chiefs & Sheriffs	11,189
State & County Departments of Health Chiefs	3,382

# Terms and Pricing

List Rental	\$95/M	Recency Select (3 mos) \$20/M	Gender or title	\$5/M
Minimum Order	3,000	Recency Select (6 mos) \$15/M	Geography	\$5/M
Email shipping	\$50	Recency Select (12 mos) \$10/M	Employee size	\$5/M

#### Brokers Welcome