

# BYRUM & FLEMING

Mailing List Brokerage and Management

[www.byrumfleming.com](http://www.byrumfleming.com)

84900S

## DIET, VITAMIN & HEALTH PRODUCTS FROM THE DEAD SEA

For centuries, the civilizations living near the Dead Sea have harvested the mineral salts it produces. Bath salts, face creams, nutritional supplements and diet aids have been developed to harness the healing powers the mineral salts from the Dead Sea are known to have. This list consists of men and women consumers who have purchased these products through direct mail or via infomercial. The buyers here have spent an average of \$45 on these products.

Choose from the many selects available to target your market audience including gender, age, income and geographic area. Start marketing your product or service through direct mail, telemarketing or email and see lively results.

### Total Database - 1,103,770

Available Selects \$5/M

Diet Products	166,897
Beauty Products	127,224
Vitamin Products	198,741
Health Products	187,673
Bath Products	423,235

### Terms and Pricing

List Rental	\$90/M	Telephone Numbers	\$35/M	Gender Select	\$5/M
Minimum Order	5000	Recency Select (3 mos)	\$20/M	Geographic Select	\$5/M
Email	\$50	Recency Select (6 mos)	\$15/M	Age/Income Select	\$5/M
FTP	\$50	Recency Select (12 mos)	\$10/M	Key Coding	\$5/M

*Brokers Welcome*