

BYRUM FLEMING

Mailing List Brokerage and Management
www.byrumfleming.com

7200A

CUSTOMER SERVICE RESPONDERS

These companies and managers purchased employee training materials to train their employees in customer service skills and methods. Most responders on this list manage their company's customer service departments.

Total Database - 60,268

Available Selects \$5/M

| | |
|---------------------------------------|--------|
| Customer Service Department Managers | 9,211 |
| Customer Service Specialists | 5,446 |
| Customer Service Training Programs | 2,554 |
| Marketing and Sales Dept. Managers | 31,281 |
| Marketing and Sales Training Programs | 11,776 |

Terms and Pricing

| | | | | | |
|---------------|--------|-------------------------|--------|-------------------|-------|
| List Rental | \$90/M | Recency Select (3 mos) | \$20/M | Gender Select | \$5/M |
| Minimum Order | 3000 | Recency Select (6 mos) | \$15/M | Geographic Select | \$5/M |
| FTP | \$50 | Recency Select (12 mos) | \$10/M | Age/Income Select | \$5/M |
| EMail | \$50 | Telephones | \$35/M | Key Coding | \$5/M |

Brokers Welcome

321 San Anselmo Ave, San Anselmo, CA 94960 • (415) 457-1700 • Fax (415) 459-5162

(800) 850-1711