

Mailing List Brokerage and Management 321 San Anselmo Ave. San Anselmo, CA 94960 800/850-1711 ~ Fax 415/459-5162 http://www.byrumfleming.com

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# **CUSTOM IMPRINT & ADVERTISING SPECIALTIES BUYERS**

## **NEW TO MARKET**

These businesses, non-profits and institutions are multi-buyers of advertising specialties including pens, appointment reminders, posters, t-shirts, signs, hats, etcetera, reflecting their logo, message or offers. Select by industry type. (For custom imprinted sales to health care institutions customer see our companion list HEALTHY IMPRINTS.)

### Total Database - 142,302

#### Selects available:

Associations & Membership Organizations	13,544
Building & Trade Contractor Businesses	18,431
Industrial & Building Safety Mgmt Departments	25,730
Insurance, Real Estate & Financial Services	35,766
Retail Establishments	29,875
Volunteer & Non-Profit Organizations	18,956

## Terms and Pricing

List Rental	\$95/M	Recency Select (3 mos) \$20/	/M Gender or title	\$5/M
Minimum Order	3,000	Recency Select (6 mos) \$15/	/M Geography	\$5/M
Email shipping	\$50	Recency Select (12 mos) \$10/	/M Employee size	\$5/M

#### Brokers Welcome