

CONTINUITY CLUB MEMBERS MASTERFILE

The Continuity Club Members Masterfile targets individuals who are either current or former members. The counts represent a last 6 month recency.

Total Database - 2,968,163

Available Selects \$8/M

Current Book Club Members	546,987
Current CD/Cassette Club Members	361,452
Current Recipe/Garden Club Members	679,234
Current Video Club Members	239,787
Former Book Club Members	298,415
Former CD/Cassette Club Members	369,124
Former Recipe/Garden Club Members	213,418
Former Video Club Members	259,746

Terms and Pricing

List Rental	\$85/M	Recency (3 Mos)	\$20/M	Gender Select	\$8/M
Minimum Order	5000	Recency (6 Mos)	\$15/M	Geographic Select	\$8/M
Telephone Numbers	\$35/M	Recency (12 Mos)	\$10/M	Income Select	\$8/M
E-Mail	\$50	Key Code	\$5/M	Shipping-2 day	\$15

Brokers Welcome