

# BYRUM FLEMING

Mailing List Brokerage and Management

www.byrumfleming.com

5600A Series

## CONTINUING EDUCATION/MANAGEMENT EDUCATION AND TRAINING

In the age of the "Learning Organization," professional education has never been more important. These professionals are the key influences for purchasing publications, seminars, consultancies and programs that will increase employee skills and effectiveness.

### **Total Database - 135,673**

Available Selects \$5/M

Compensation and Benefits	3,560
Customer Service Managers	7,883
Human Resources/Personnel Dept. Mgrs.	31,908
Marketing and Sales Executives	40,878
Organizational Development	1,575
Quality Program Managers	2,118
Personnel Staff/Specialists	23,973
Recruitment Managers	1,753
Top Level Execs (CEO's, VP's)	13,116
Training and Development Departments	8,909

### **Terms and Pricing**

List Rental	\$90/M	Recency Select (3 mos)	\$20/M	Gender Select	\$5/M
Minimum Order	3000	Recency Select (6 mos)	\$15/M	Geographic Select	\$5/M
FTP	\$50	Recency Select (12 mos)	\$10/M	Age/Income Select	\$5/M
EMail	\$50	Telephones	\$35/M	Key Coding	\$5/M

*Brokers Welcome*

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