

# BYRUM FLEMING

Mailing List Brokerage and Management

[www.byrumfleming.com](http://www.byrumfleming.com)

32300A Series

## CONTINUING EDUCATION - HEALTH CARE

The Continuing Education Health Care file provided by Byrum & Fleming consists of health care professionals who have fulfilled their continuing education requirement by enrolling in the programs listed. Sourced from direct response, target these professionals for any health care and educational offers, newsletters and seminars. They are 59% female, 41% male, 55% at Home Address, and 45% at Business Address.

### **Total Database - 73,777**

Available Selects \$5/M

Continuing Ed/Health Care Administration	4,763
Continuing Education-Inservice Education	5,987
Continuing Education-Medical Records	24,310
Continuing Education-Nurse Practitioners	6,566
Continuing Education-Occupational Therapists	6,112
Continuing Education-Physical Therapists	13,276
Continuing Education-RN's	12,763

### **Terms and Pricing**

List Rental	\$90/M	Recency Select (3 mos)	\$20/M	Gender Select	\$5/M
Minimum Order	3000	Recency Select (6 mos)	\$15/M	Geographic Select	\$5/M
FTP	\$50	Recency Select (12 mos)	\$10/M	Age/Income Select	\$5/M
EMail	\$50	Telephones	\$35/M	Key Coding	\$5/M

*Brokers Welcome*

321 San Anselmo Ave, San Anselmo, CA 94960 • (415) 457-1700 • Fax (415) 459-5162

**(800) 850-1711**